

Your Elemental Business Matrix

*create an animal-related
business that serves YOUR
needs too - for joy,
meaning, and profitability*



a Five Element resource from:
ElementalAcupuncture.com

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Welcome!

to your 5E Resource

WHO AM I?



Hi and welcome to the wonderful world of Five Element Theory for animals AND animal professionals.

My name is Susan Tenney. I've been teaching Five Element acupressure, shiatsu, EnergyWork™, and Classical East Asian Medicine to help animals for over thirty years. It's my mission to put the magic and power of acupressure and the Five Elements into the hands of ALL animal lovers from bodyworkers of elite equestrian performers to caretakers of shelter rescues and everything in between.

In the past three decades I've also seen the Five Element (5E) system benefit the PRACTITIONERS of Five Element acupressure as much as it benefits their animal and human clients. I have seen total personal transformation when an animal service person - be they a bodyworker, trainer, hoof care specialist, pet caregiver...we've seen it all - applies these same insights into their OWN personal development journey.

We take our Certification Program students through this journey in our online course, "Your Elemental Business Matrix." In the course each student reveals their own 5E Matrix pattern and then uses that insight as a blueprint to set up a business that not only serves ANIMALS but also their own unique selves. All of a sudden they feel like their business is made for THEM and they go on to better joy AND better profitability.

Now it's YOUR turn. Using your Quiz result you can read about your Elemental Business Type and then contemplate how to arrange your business (or your future animal related career) to work for you as much as you work for your clients.



Susan Tenney, CMT

Co-Founder, Elemental Acupressure



Five Element Basics

- The Five Elements (5E) are 5 archetypal patterns describing the temperament and health constitution of all living beings. These Types are named after natural forces: Wood, Fire, Earth, Metal, and Water. We have given fun and evocative names to each 5E Practitioner Type (like the “Visionary Powerhouse” and the “Grounded Caregiver” etc) so they are more fun to work with.
- Five Element Theory comes from the centuries-old tradition of Classical East Asian Medicine. It’s still used around the globe today because it’s still insightful and practical.
- Each living being has a blend of ALL FIVE Types with varying strengths of each Element. Those different variations create a greater concentration of some Elemental characteristics and a lesser manifestation of others. This influences the emergence of certain health and behavioral characteristics in the individual. Note that ALL FIVE Types will appear in some part of your personality so it is helpful to learn at least a little about all five Types.
- We tend to associate a person with their most predominant 5E Type. For example, a Wood Type tends to be more bold acting with a tendency to issues in the eyes and tendons. An Earth Type on the other hand tends to be more easy-going with a tendency to issues in the digestive system. These patterns are described in depth below.
- Understanding your 5E Type allows you to make lifestyle choices geared toward YOUR Type’s individual needs. For example, a person who is primarily a Fire Type thrives in different work conditions than a Metal Type. Once you know your primary Type, you can adjust your business and your life to focus on your natural strengths and gently work on shoring up any weaknesses.
- Understanding your 5E Type also allows you to make customized health care choices geared toward your individual needs. For example, by supporting the vulnerable parts of a Water Type's health (skeletal health, hormonal balance, and aging issues etc.) you can stay ahead of health issues and encourage a long healthy and vital life.
- Understanding your 5E Type allows better understanding of your unique style of: motivation (what drives your behavior), natural strengths and weaknesses (both health and behavioral), connection or relationship styles affecting social behavior, seasonal vulnerabilities and much more.



Identify Your Elemental Matrix

Double check your Quiz result by doing your own observation of the 5E.

1: Observe yourself under pressure

When you are at ease you are more likely to display a range of Elements or just act more neutrally. Your Elemental influences will show more clearly when you are under stress. A Wood Type (Visionary Powerhouse) may be impatient and irritable with the slow, methodical lessons that give an Earth Type (Grounded Caregiver) more confidence and support. A Metal Type (Precise Architect) often retreats from social activity and attention that a Fire Type (Magnetic Heartstone) thrives on. Identifying both the kind of stress and your response helps you identify your true underlying Elemental Matrix or pattern.

2: Observe health and behavior patterns

The 5E Correspondences are a list of qualities associated with each of the Elemental Types. For example there are organs associated with each Element. If you struggle with digestive issues you may be an Earth Type. If you have respiratory issues you may be a Metal Type. Use [tables of the Correspondences](#) to gain more insight into your primary Elemental Type.

This system is not reductive - you have ALL Elemental patterns, not just one, making up your personalized Matrix. But starting with your most obvious Elemental pattern and studying the associated behavior and/or health issues shows you where to support yourself. By using acupressure and lifestyle changes to assist that troubled Element you may see your health and vitality improve, your behavior and social resilience stabilize, and your business to feel more like YOU.

3: Observe the response to acupressure

Acupressure is a great way to help *cultivate* health for your Elemental Type. It is also a great way to help *identify* your Elemental Type. By doing acupressure on points known to influence a specific 5E Type you can use your response to gauge your Elemental Constitution. For example a Metal person may have a more pronounced response to LU 9 (a Metal point) than others who show a more neutral response. You can use the [Elemental Acupressure Facebook thread](#) or our [courses](#) for acupoint ideas.



All 5 Elements play a part in your Matrix

You are not a cookie cutter copy of one Elemental Type.

1: Read about your Elemental Type

From your quiz answers, you know that you are showing a lot of signs of one Element at this time. Read up on that Element below and see if the description seems to ring true for what you know about yourself.

A quiz is only a simple tool - it can point in the right direction but as you take a deeper look there may be another Elemental Types that feel more prominent in your Elemental Matrix. Reading through all the descriptions will help you know if your quiz result feels right or if you need to shift your assessment of your Elemental pattern.

2: Elements go through phases

While your primary Constitutional Element tends to stay fixed for life, we go through phases when other Elements are more predominant and need attention. The core Constitution is still there - but working with the other Elements might give you more solutions for that time period. That can happen at times of change, injury/illness, seasonal cycles, aging ...

That's FINE! We can still use the 5E to learn a LOT about how to help ourselves while that Elemental phase is active!

3: All of us have all 5 Elements

Just because you LEARN like a Wood Type doesn't mean that you form RELATIONSHIPS like one. Different aspects of your nature can align with a variety of Elements. That can be confusing if you want to fixate on only one Element - so let go and open to observing how your Matrix shows aspects of ALL Elements. That unique blend of influences makes up your unique BLEND (or Matrix) of the Elements. Otherwise there would only be 5 types of people in the world - how BORING! Instead we have the endless variety of Elemental combinations that make up the people and animals we know and love. So keep your mind open and become an astute observer so you can draw on the wisdom of ALL Elements.



The Visionary Powerhouse

Strength	Leadership, clarity under pressure, strategic decisions, bold visions
Stressed by	Confinement, overbearing leadership, weak leadership, inconsistent rules and boundaries, repetitive work, lack of physical challenges, sentimentality, slow/stalled activities, inactivity
Balanced by	Firm, consistent boundaries (on both the giving and receiving end); clear, competent leadership or the opportunity to lead others; challenging physical activity; varied work; gentle kindness,
Vulnerable to	Overwork; fighting first and asking questions later; pushing too hard; overexertion especially in competitive situations, short temper, "my way or the highway" attitudes
Stress Response	Aggression, impatience, frustration, anger, arguments, testing others, using force, explosion
Learning style	Benefits from: challenges, competition, lots of movement, variation in activities
Work Conditions	Best when either in charge (for self or a team) or under a competent boss who allows you to work independently, loves a challenge
Common Issues	Tendon and ligament injuries, muscle soreness and stiffness, eye conditions, neck tension, migraines/headaches, hip pain, right sided problems, hormonal anger/frustration, Springtime ailments, detox issues
Tips for Success	Manage levels of frustration and short temper Regular massage for muscle tension; stretching for the tendons and muscles; proper warm up and cool down; regular exercise to blow off steam or stress; Springtime detoxification program; learn to practice kindness - even in situations that are frustrating and you are not in control



The Visionary Powerhouse

You are the Visionary Powerhouse. Your clients are inspired by your dynamic, bold, and unstoppable energy. You are a powerful leader and a natural starter – someone who sees the bigger picture and isn't afraid to take the first step. People look to your leadership for direction because you inspire movement, change, and progress with your powerful drive.

Your Visionary strengths: You carry a vision strong enough to rally others. Your determined energy gets projects moving, and your leadership inspires confidence. It feels so natural to you, you may even find yourself wondering why others keep putting you into leadership roles - but to everyone else it is clear you are born to lead.

Services you may enjoy offering: bodywork for performance animals, bodywork based on movement solutions (focus on bio-mechanical structures as in stretching and sports massage), training services for dogs and/or horses where your leadership and guidance is key to success, performance training services for horses and dogs, any animal service that requires your leadership abilities such as guiding the administration of a busy public stable, a doggie day care facility, or an animal shelter, services where YOU provide the service instead of having to rely on the client to carry out your plan.

Your challenge: You are so capable and determined, you can push yourself too hard or scatter your focus across too many projects. Learning to complete what you start will unlock your true power. Working with clients who dismiss your expertise, deny your insight, or worse, who understand your insight but fail to implement your plans which would result in better animal health and wellness will be highly triggering for you.

Services you may find challenging: Services in which you need to guide a client to act – you'll have some compliant customers who you LOVE how you empower them with your expertise but you may be frustrated by those who do not follow through. Services in which your animal and/or human clients are slow to progress. Collaborations where you are required to work under a leader you do not respect - especially if they hem you in.

Pay Attention to: levels of frustration, anger, irritability, when your hard-won expertise is delivered as “my way or the highway” or in ways that are perceived as bossy, harsh, or excessive (not that your information is incorrect! Just that your delivery is pushed too forcefully).

Lean into: educating with kindness, clear leadership with a gentle hand, making sure to make time for rest even when you are driving HARD toward a goal, cultivating acceptance of the conditions that animals live in and the way that your customers care for them.

Your super power is clear strategic leadership. When you are well positioned, you'll help your clients to SOAR toward their goals!



The Magnetic Heartstone

Strength	Loving, intimate, joyful, fun, friendly, social
Stressed by	Over-stimulation, chaotic or busy environments, new things, separation from friends or familiar people, being alone or unsupported, excitement
Balanced by	Emotional support; attention; touch and/or massage; quiet surroundings; a calm grounded buddy (human or animal); guidance from an leader (human or animal); calming essences like Bach's Rescue Remedy
Vulnerable to	Drama, nervousness, anxiety, overexcitement, distraction, hysteria
Stress Response	Flight, moving too much or too fast, being "in your head" not in your body, diminished body awareness, lack of grounding, seeks constant attention
Learning style	Benefits from: emotional connection, feels, performs, and learns best best when feeling loved and appreciated, fun and variation, boundaries (physical and emotional), repetition (can be forgetful if scattered or distracted), a calm learning environment
Work Conditions	Best when have a healthy balance of structure (to guide you) and independence (to allow for creative expression, avoid filling the to-do list with tasks you dread, work should be meaningful
Common Issues	Behavioral difficulties, tendon injuries in arm, shoulder issues, fever, inflammation, infection, auto-immune conditions, sweating issues, hormonal issues, heart conditions, skin rashes, neck tension, uncoordinated movement and poor body awareness
Tips for Success	Stay GROUNDED – learn practical skills (tai chi, qi gong, meditation, to recover from being ungrounded, Focus on mental clarity, calm, and more even emotional states and good health will follows naturally, monitor heat in the body and environment, don't over-exercise in hot weather



The Magnetic Heartstone

You are the Magnetic Heartstone of your business. Your clients are drawn to your passion like a moth to flame. You feel deeply, connect intimately, and create unforgettable moments in your work with clients who love you. Showing up and being seen feels natural to you – and that makes your marketing authentic and alive.

Your Magnetic strengths: You infuse joy, passion, and warmth into everything you do. People want to be around your passionate, fun energy – it's contagious.

Services you may enjoy offering: bodywork practice that lets you shower love on the animal recipients, teaching any aspect of animal care you're passionate about, helping animals with behavioral and relationship issues, coaching clients to better understand their animals in depth, practices that allow you to connect and share your love of animals in a way that is fun and even playful. You'll also enjoy professions where you are in the spotlight. These skills can be implemented through bodywork, training, or any other form of animal care.

Your challenge: At times, self-doubt or drama can sneak in. Imposter Syndrome may whisper that you're not as skilled or special as clients seem to project upon you – you wonder if they are just fooled by your charismatic glow. You can also be prone to Shiny Object Syndrome where you are regularly distracted by exciting new avenues for your business which can dissipate your energy and prevent you from making steady progress. But when you own your brilliance and maintain focus on your true passion, your impact is limitless.

Services you may find challenging: Services in which you primarily work alone or, on the other hand, services which are overly social and leave you overstimulated. Services in which you have to work slowly, methodically, and routinely – you will most likely get bored and restless. Services in which you do a lot of tasks you find dull, uninteresting, or repetitive.

Pay Attention to: levels of over-stimulation and distraction, doing drudge work instead of asking for help with menial tasks in your business, uneven energy levels – you're high one moment and then crash the next – learn to cultivate grounding, steadiness, and gentle progress toward your goals, over-connection to your clients – being friendly is good for business but getting overly enmeshed can be a distraction and a drain on your energy levels. Stick to your primary passions, stay focused and avoid scattering your energy.

Lean into: work you are passionate about and find delightful to engage in – your love for what you do is one of your biggest business builders, finding a balance between work you are passionate about and quiet restoration time, activities that keep you centered and grounded

Your super power is a charismatic connection. When you are well positioned, you'll help your clients to catch your enthusiasm for what you do!



The Grounded Caregiver

Strength	Dependability, stability, steadiness, gentleness, easy-going nature, friendly
Stressed by	Lack of routine, colleagues and clients who expect mental quickness, complicated requests, people who take advantage of your giving and forgiving nature
Balanced by	Genuine praise, touch, slow and grounded activities, routines, peaceful atmosphere, ease and comfort, comfort foods
Vulnerable to	Stubbornness, worry, lack of confidence (thinking "I am not enough" or "Imposter Syndrome"), lethargy, apathy, slow learning, getting in a rut
Stress Response	Stopping to integrate and process an experience, refusal to move forward, shutting down emotionally, resigned cooperation
Learning style	Benefits from: slow methodical lessons and learning in bite-sized pieces, ending early on a success instead of forging forth to something new, a calm learning environment
Work Conditions	You will prefer a level of familiarity, routine, and ease to feel most at home. While you can, of course learn new things, new conditions may be stressful.
Common Issues	Digestive issues, diarrhea, weight issues, eating issues, bloating or flatulence, growths of all types like warts etc, edema of all types, knee issues, fungal issues, thrush, sweet tooth, dental issues, lethargy or sluggishness
Tips for Success	Be PATIENT with yourself and take small steps to build rock-solid competence and confidence Regular moderate exercise, moderate diet with limited sweets, regular dental care



The Grounded Caregiver

You are the Grounded Caregiver. Clients feel safe and comfortable with you. You are steady, reliable, and deeply nurturing – the one who will walk with them for the long haul. Your grounded, consistent presence is a comfort when their animals are struggling.

Your Grounded strength: Your care and consistency create long-term trust. People know you won't give up on them – or their animals. They know they can rely on you to support them.

Services you may enjoy offering: any service that is regular and long-term like ongoing bodywork, training, hoof care, grooming, dog walking, or daycare services. Your natural nurturing instinct is also well positioned in places like shelter work or therapeutic riding programs where you offer caring support to animals and people. You especially like slower tasks like calm bodywork that focuses on quiet, gentle actions. You are the rock solid foundation in their animal care so you become a trusted part of the client's family.

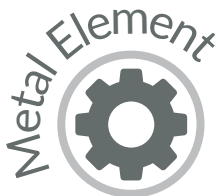
Your challenge: Worry and overthinking can slow you down. You often wonder if you're really good enough, smart enough, skilled enough. You can sometimes get stuck in a rut with your services and feel like you have lost the spark. But when you stay steady with your regular services while also infusing some unexpected fun into what you do, you'll keep your sense of ease while also maintaining a fresh sense of joy in your work. Once you trust yourself, you see how your steady care is essential to and beloved by your clients.

Services you may find challenging: Services in which you are asked to think or act quickly and strategically with a constant change in routine and execution. Services in which you are often “on the spot”, having to think on your feet and delivering instant and ever-changing advice and skills. You are actually a great quiet steady leader but you may shy away from services where you are required to always be in the limelight.

Pay Attention to: Pushing yourself to act quickly just because others can – you do better with a slower steadier pace. Falling into a routine that is inflexible – you actually have a high ability for innovation and practical adaption when you observe your work from a place of gentle faith in yourself. Thinking that others are more flashy in their work than you are so that they are “better” – know that people LOVE how they feel a sense of ease and dependability with you.

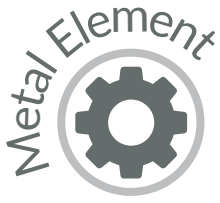
Lean into: work you find soothing and nourishing as well as people and animal clients you find supportive. You are hardworking and an asset to your clients. Be sure you are working with people who appreciate that.

Your super power is steady, grounded nurturing. When you are well positioned, you'll help your clients to feel comfortable, satisfied, and at home in your care.



The Precise Architect

Strength	Logical, clear mind; methodical and calm, even tempered, reasonable, intelligent, sensible, dependable, independent, self-reliant
Stressed by	Commotion, noise, incompetence, incorrect actions, unreasonable expectations, overly sentimental interactions, some resistant to touch & may prefer acupressure/energy work
Balanced by	Quiet time alone or alone with one favored person or animal, calm, order, clean surroundings, respect, honor, competence, routine, work, correctness
Vulnerable to	Mental rigidity, intolerance, judgment, dismissiveness, perfectionism, unhealthy expectations, righteousness, unreasonable demands for competence or performance of self and others such as clients and colleagues, stoicism, trying to do it all alone, shutting down
Stress Response	Internalizing stress, inner chaos with exterior calm and order, impatience, irritation, emotional withdrawal, emotional shut-down, aloof behavior, physical ailments like coughing and skin issues, blocking intimacy
Learning style	Benefits from: methodical and challenging lessons; mental challenge; clarity, correctness and competence from teacher, calm quiet direct environments, no-nonsense approaches
Work Conditions	You will prefer orderly conditions where things run smoothly and according to plan unless your job is to establish that kind of order. You are a hard worker and prefer colleagues and clients who respect that in you and ideally strive to participate as diligently as you do
Common Issues	All skin issues (rashes, dry skin, allergies, skin sensitivity etc), respiratory issues (coughing – acute or chronic, labored breathing, etc...), all immune issues, constipation, auto-immune conditions
Tips for Success	Be CLEAR, quiet and respectful; needs work/meaningful activities, gently work toward feeling safe to express emotions/receive touch. Enjoys challenging work when fit, pay attention to environmental factors affecting the respiratory system, high quality skin care, stretching for suppleness,



The Precise Architect

You are the Precise Architect. Your clients value your clarity and high standards. You have a gift for organizing knowledge and creating structured systems. People trust your tireless work ethic and your high integrity.

Your Precise strength: You are disciplined, methodical, and open to learning. This makes you the practitioner who is always evolving, growing, and serving.

Services you may enjoy offering: You embrace structured and demanding work. You value client education so you may integrate a learning component (or even requirement) into your services for clients. You thrive in quiet environments so you may prefer to work when the client is not present or in 1:1 conditions, not groups. You value technical and intellectual aspects of your work – you may pursue a higher education degree in your field or you may share your expertise in online trainings. You can master almost any animal profession you set your mind to.

Your challenge: Perfectionism can hold you back. You may wait too long before sharing your work, wanting it to be flawless. Progress, not perfection, is your key to impact. You may also get stuck in how you'd LIKE the world to care for animals – while being intolerant of how the world actually DOES treat animals. You may find yourself disappointed in clients or an animal industry but cynicism can kill your joy for your work. Also people may feel your judgement and resist working with you, when a softer more accepting approach would be more effective at helping them evolve in their understanding.

Services you may find challenging: Services in environments that are loud, chaotic, or include a lot of social interaction (unless you are charged with bringing order, calm, and quiet to that environment). Services with beginners who are uninterested in the nuance of high quality animal care. Services that frequently require you to be public and on display – unless you are talking about a cause you believe fiercely in.

Pay Attention to: While you can be a powerful agent for righteous change, avoid positioning yourself where you feel frustrated and irritated with incompetence or consistently wanting to “fire” your clients. Observe your attitude to your clients and if you notice that you are regularly disappointed or “down” about your work, see where you can switch things up to access a more joyful practice. Be on the lookout for overwork when you will tend to ignore physical signs of needing rest and recovery. Also make sure you are grounded in your body for your work - living too much in that very capable brain of yours can lead to being out of touch with your needs.

Lean into: A balanced approach to work and rest. Cultivating a clientele that is as determined to work as hard for the good of animals as you are.

Your super power is focused, determined work toward clear goals. When you are well positioned, you'll help your clients to feel empowered and well served by your excellence and expertise.



The Profound Catalyst

Strength	Wisdom, spiritual connection, may display any or all of the emotional strengths of the other four Elements, deep sense of personal destiny and meaning, interested in the profound mysteries of life
Stressed by	Emotional dishonesty, chaos, emotional insensitivity, conventional lifestyles and expectations, emotional difficulties in the living and working environment, people who want you to be "normal"
Balanced by	Emotional honesty and forthrightness, profound connection, rest time, healing work, emotional processing with self, friends/family, or professional, emotional respect
Vulnerable to	Extreme sensitivity, may display emotional weakness of the other four Elements, extreme displays of behavior especially fear/panic as if actual survival is threatened
Stress Response	Strange or extreme behavior, sometimes self destructive, odd physical ailments connected to emotional stress (personal or in surroundings), may have a history of trauma that needs processing
Learning style	Benefits from: deep intimate connection, close attention to your REAL goals/destiny and learning what is relevant to that. Learning style influenced by "mask"/2ndary Element
Work Conditions	Unconventional careers and conditions are often embraced, prefers to work in a profession that you are deeply connected to, may enjoy working with energetic/spiritual aspects of healing
Common Issues	Odd even bizarre symptoms chronic disease – sometimes debilitating, many experience a "brush with death" , confusing conditions, auto-immune disease, epilepsy, chronic skin irritation, bone/joint issues, hearing loss, arthritis, lower back issues, susceptibility to cold weather, urinary disorders (i.e.: bladder infections), reproductive disorders, symptoms of their "mask" Element.
Tips for Success	TRUST is a key to feeling at peace in the world. Balance work and rest – even work you love can be done to excess, eat high quality salt, bone/joint supplements, assure that your home is emotionally as well as physically healthy, high water quality, support emotional balance



The Profound Catalyst

You are the Deep Listener. Your clients will feel seen in a way they never have before. You sense what others do not understand or cannot put into words. You can sit with the most difficult cases – and bring calm, presence, intuitive insight, and powerful transformation.

Your business strength: Your intuition and emotional depth make you the go-to practitioner when nothing else has worked. You hold a healing space like few others can. You specialize in transformation.

Services you may enjoy offering: any service that is based in intuition, energetic healing, and deep understanding of an animal's needs and feelings. You value transformation and you may act as a catalyst for your clients simply with your presence – even just one session may create astonishing change. You are not a run of the mill sort of practitioner so you are not for everyone but you are a lifesaver when an animal client is in crisis, facing serious illness or even death, or when there are big emotions around the situation. Those focused on energetic or even spiritual topics will hire you because they feel like you are one of the few practitioners who truly understands their animal.

Your challenge: Fear and self-doubt can sometimes keep you in the background. But when you trust your deep wisdom and step forward, your quiet insight and strength becomes your greatest gift. You are an emotional being and you may find it challenging to work steadily and “normally”, preferring a practice that allows you to ride the waves of emotions and experiences that course through your life and your awareness. You are also highly sensitive and you may find you merge with the energy of your clients (human and animal) during your time together sometimes leaving you drained and even in pain. Because of this you need to cultivate skills to separate from them after your work.

Services that you may find challenging: Services that are “normal” and highly structured. Services that require you to be unemotional or to think and act conventionally. Situations in which people dismiss your unconventional methods and profound insight.

Pay Attention to: Conditions where you or your surroundings are overly emotional, woo, and ungrounded – be sure to keep your feet on the ground when you work! Also avoid conditions where you feel unable to express your true self which may be more woo, energetically-based or emotional than some environments allow.

Lean into: A flowing approach to facilitating transformation for your clients. When you are well positioned, you'll help them to expand their understanding of the deepest nature of animals and themselves.



What's Next?

Did you find this enlightening and helpful? Do you want to go deeper?

Be on the lookout for our upcoming free live event: **The In Your Element Experience**

Starting on October 20, 2025 we'll be going live each day for one week to take you deeper into all aspects of the Five Element Matrix!

We'll go over how the **Five Element Framework can transform all aspects of your work with and for animals and clients.**

We'll talk you through how to use the Five Element Assessment to

- design a **CUSTOMIZED acupressure protocol** to help animals in your care
- create a **CUSTOMIZED training approach** to each animal for stress free learning that adapts to each client easily
- arrange **CUSTOMIZED animal care programs** so each animal gets EXACTLY what they need to succeed
- **communicate more effectively to your CLIENTS**
- **improve how your clients relate and work with their animals**

We'll also show you how to use YOUR Five Element Matrix to **set up your business for optimal joy, ease, and profitability** because you'll be building on a foundation that is based on YOU – not some Tik Tok business guru.

By downloading this PDF you are already registered for the event so just be on the lookout for more details as we near our start date! In the meantime do you want to learn more about the Five Element Framework for the ANIMALS in your life?

We have quizzes that you can take for the animals in your life: [Horse version](#) [Pet version](#)

These quizzes will be followed up with a detailed PDF just like this one – but for the animal! So if you want to read up on all of the Five Element goodness, head over there for more fun.

We look forward to seeing you live in October!!

Questions? Don't hesitate to reach out: info@ElementalAcupressure.com



TESTIMONIALS

About studying in the Elemental Acupressure Certification Program

Elemental Acupressure had such a transformation on my own horse. That's when I knew I needed to know more. As soon as I started the Elemental Acupressure Certification Program and training with Susan in more depth. Yeah, what can I say? The support from both Susan and the Elemental Acupressure community has just been immense.

I've always been somebody that's really struggled with self-belief. And Susan and the Elemental Acupressure team – they've just given me that self-belief to take me forwards. So I think it's not just the training in the Elemental Acupressure that's been transformational, it's been the support I've had as well.

I've had massive transformation in my life, my career, my relationships, and certainly my relationship with my horse. It's just given me an understanding of horses and also the people and clients. Quite often, I think I'm helping the people as much as the horse when I go and see a client. [The Five Element Approach] just gives me a different way of explaining things to them, and it gives them an understanding of maybe why a horse is behaving the way it is, and maybe why there's some conflict between the two. It is transformational on all levels.

Sue Stopforth (UK)

Elemental Acupressure Certified Animal Acupressure Practitioner

It just seems like any time I open up social media another acupressure program or some bodywork modality is being offered. There are a lot of opportunities to take classes now. There might be a cheaper program, a shorter program and yet, they're missing out on so much.

I think that Susan, in and of herself, just being able to learn from her is an opportunity I would not want anyone to pass up. But then on top of that, to learn her wisdom... Not just in Chinese medicine, but in energetics, and, the Five Elements, and intuition...

What somebody gets from going through the Elemental Acupressure program is invaluable. You can't put... a dollar amount on that. And so I hope that someone who truly wants to invest. In their future would consider investing in the Elemental Acupressure program over - hands down - any other program.

Sam MacLean (USA)

Elemental Acupressure Certified Animal Acupressure Practitioner